



U.S.-China Business Summit:

What Your Company Should Know



China offers Idaho exporters enormous opportunity and potential. While at the same time, exporting companies are often unaware of the risks involved when doing business in China. The U.S.-China Business Summit will provide comprehensive guidance on entering the Chinese market, accurately portraying the challenges and opportunities in doing business there.

Program Highlights

During this one-day event, government and industry experts will provide hands-on information on topics including:

- China: Opportunities for Idaho Companies
- China's Legal Environment: IPR & Dispute Avoidance
- China's Compulsory Certification (CCC) Mark
- Financing, Credit, and Payment Options
- Marketing Resources for U.S. Exporters to China

Opportunities are also available to meet one-on-one with experts on China. **Private consultations will be arranged on a first-come first-serve basis.**

Date and Time:

Wednesday, March 30, 2005

8:30 am-4:30 pm

Registration begins at 8:30 am

Location:

Boise Metro Chamber

250 S. 5th Street; Lower level conference room

Boise, Idaho 83701

Promoted by:

Boise Export Assistance Center

Idaho Export Council

Boise Metro Chamber of Commerce

Idaho Department of Commerce

Idaho Department of Agriculture

Market Opportunities

The Chinese government plans to quadruple the economy over the next 20 years. The only way to accomplish this target is through trade growth.

- U.S. exports were up 28% in '03— a consistent growth rate over the past three years.
- China is the 4th largest market for U.S. SMEs, representing 85% of all exporters.
- Double digit growth in the sectors of energy, IT, electronic machinery, optics, medical, plastics, chemicals, packaging and more, pose tremendous opportunity.
- WTO admission is lowering tariffs across the board over the next several years, and opening previously closed markets such as financial services, distribution and logistics.
- Reform, growing disposable income, infrastructure enhancements, and a booming private sector will position China for continued, sustainable growth with unsatiated demand for U.S. products.

Registration

U.S.-China Business Summit

Conference fee: \$25.00

To register please visit: www.boisechamber.org

Registration materials and lunch will be provided

**parking available at 6th and Grove.*

